

THINKCYBER BRAND GUIDELINES

COMPANY NAME

Think Cyber Security Ltd.

ThinkCyber

PRODUCT NAME

Redflags®

Please note:

The company name can be abbreviated to a single word ThinkCyber (uppercase T and C)

Redflags® should always be spelled as a single word with only the uppercase R. Ideally using Raleway font which joins the "fl" in a single character.

Redflags® is a registered trademark therefore should be always followed by the symbol ® (superscript whenever possible).

LOGOTYPE

Logo - Landscape



Please note:

Squared logo to be used only when container is too small to show landscape one correctly

Display on Green Backgrounds should be avoided for accessibility reasons.

Logo - Square



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TYPOGRAPHY

FONT
RALEWAY
SEMIBOLD
[HTTPS://FONTSGOOG-
LE.COM/SPECI-
MEN/RALEWAY](https://fonts.google.com/specimen/Raleway)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

FONT
RALEWAY
REGULAR
[HTTPS://FONTSGOOG-
LE.COM/SPECI-
MEN/RALEWAY](https://fonts.google.com/specimen/Raleway)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

COLOURS

PRIMARY COLOURS



DARK
ORANGE
EF5744

LIGHT
ORANGE
F26E60

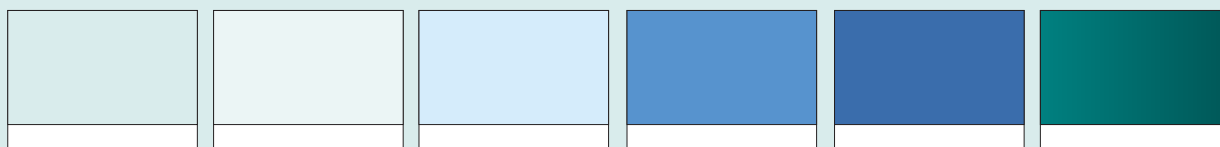
DARK
GREEN
005757

LIGHT
GREEN
008080

DARK
GREY
3B3838

WHITE
FFFFFF

SECONDARY COLOURS



LIGHT
BLUE
D9ECEC

OFF
WHITE
EBF5F5

CELESTE
D5ECFB

MEDIUM
BLUE
5793CE

DARK
BLUE
3A6DAC

GRADIENT
From
008080
to 005757